

VTSV SPECIAL EVENT PERMIT APPLICATION

Name of Special Event Volkswagen Video Shoot

Event Sponsor Volkswagen

Contact Name Jeff Sherwood

Phone numbers (prefer 2) (575) 776-2291

Mailing Address PO Box 90

Taos Ski Valley, NM 87525

Event Location Kachina Road (near the container home)

Date(s) & Time(s) From 7am am/pm DATE Jan 28, 2021

To 4pm am/pm DATE Jan 28, 2021

Applicant Signature

Date

\*\*\*\*\*

Administrative Use Only

- Copy of Ordinance 10-35 given to applicant
Completed application received
\$10 application fee received

- Application reviewed and approved by:
Director of Public Safety
VTSV Administrator/Staff
Permit Approved
Additional conditions attached.

M. M. Woodridge
Event Permit Administrator

Handwritten signatures and dates: 1/25/2021, 1-22-21, 1/25/21

**Village of Taos Ski Valley  
SPECIAL EVENT PERMIT APPLICATION**

**General Purpose and Description of the Event**

(Describe activities. Include entertainment description and hours.)

- Volkswagen will be on property to film a driving on snow instruction video.
- Filming time and exact location are still TBD but it will be on Thursday, Jan 28, 2021.
- This request is also dependent on snow.
  - See attachment 'VW Shoot 3 Locations'
- If there is not snow on the ground this location will not be used. Staffing will be covered by TSVI.
- Taos Ski Valley, Inc. will set up cones and man all the traffic to allow cars to still pass on Kachina Rd.

**Crowd Size (participants &/or spectators) \_\_\_ Max 10 \_\_\_\_\_**

**Location of Event**

(Attach the following:)

\_\_\_ Diagram of the premises showing the location of activities and emergency access

\_\_\_ Written consent of private property owner(s)

**Signage**

No signage will be used

\_\_\_ Approved sign permit application attached

**Liability Insurance**

Copy of comprehensive public liability insurance attached  
(public liability of not less than \$1,000,000 with VTSV named insured)

\_\_\_ Copy of waiver issued by VTSV Administrator attached

**Alcoholic Beverages**

**Note: Liquor sales require a Picnic License**

**Food, water, and nonalcoholic beverages must be available**

- Alcoholic beverages will not be available
- Private event – alcohol available to guests only (no sales)
- Private event – alcohol available to guests only (supplied by business)  
Copy of Picnic License attached
- Alcoholic beverages will be available for purchase to public  
Copy of Picnic License attached

**Public Safety and Welfare**

(Attach the following:)

- **Emergency Medical Services**

Names and phone numbers of qualified persons (volunteer or contracted) who have agreed to cover this event.

Ski Patrol, 575.776.2291 x2209

- **Security**

Names and phone numbers of on-site security personnel who have agreed to cover the event.

Jeff Sherwood, 248.761.6685

- **Sanitary Facilities** - Description, Location, and Maintenance

**TSVI**

- **Waste Receptacles** - Description, Location and Maintenance

TSVI

- **Clean Up** - (Deposit may be required)

List of personnel assigned to clean up

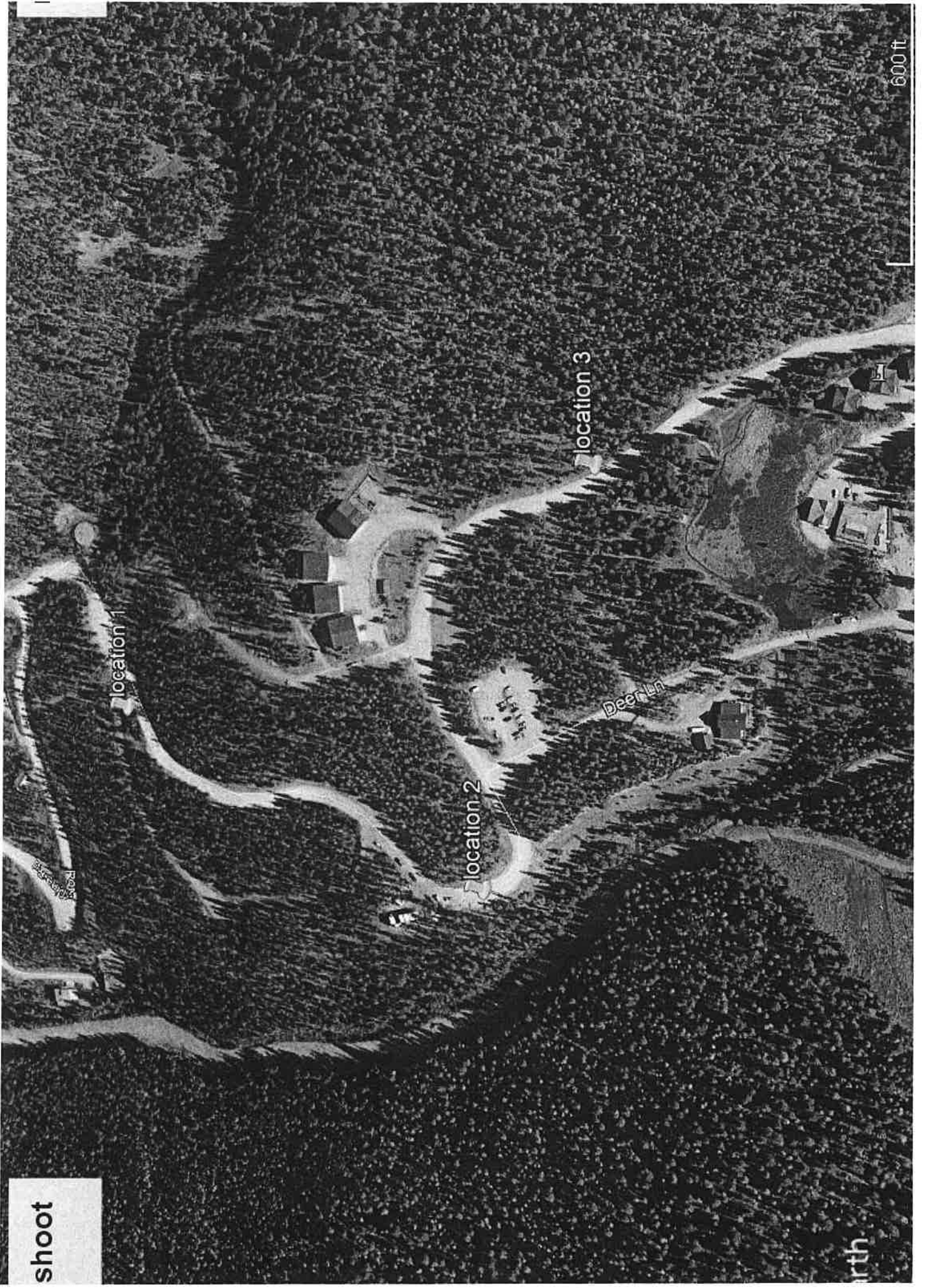
TSVI



shoot

irth

shoot



600 ft

earth

ROAD 2 lane 100-200 yards

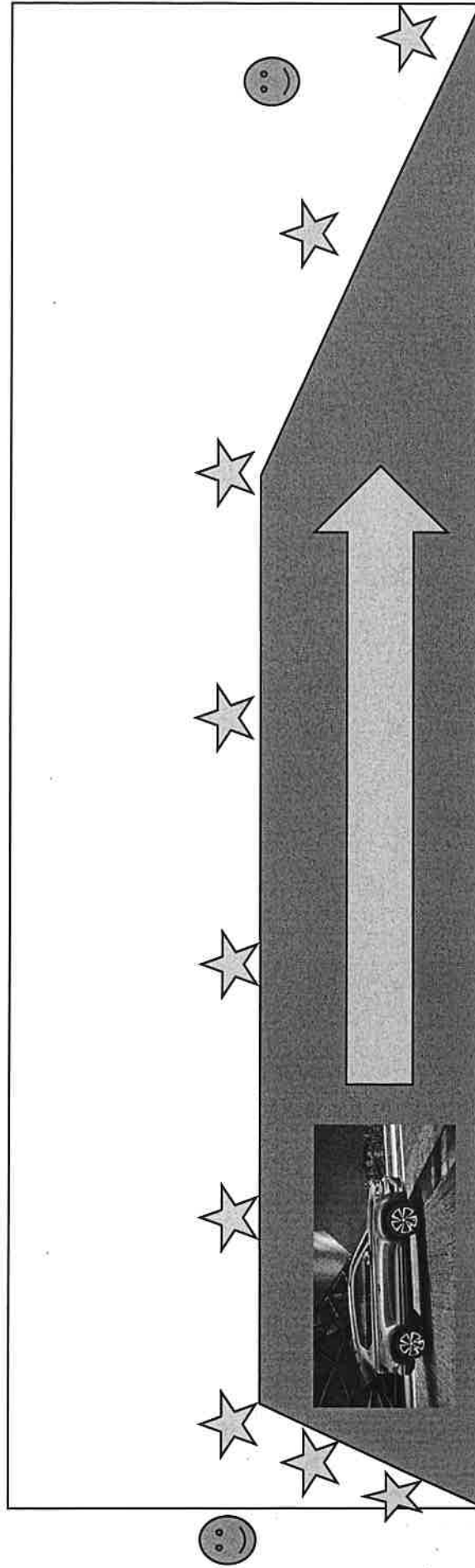




PHOTO SHOOT AREA IN BLUE

-  = orange cones
-  = Traffic staff



## Ann Marie Wooldridge

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**From:** Ann Marie Wooldridge  
**Sent:** Friday, January 22, 2021 6:11 PM  
**To:** Kaela Hawari; John Avila; Jeff Sherwood  
**Subject:** RE: VW Photo Shoot Request

Yes, you have the Village's approval. We will get the permit signed and back to you on Monday.  
Thanks,  
Ann Marie

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**From:** Kaela Hawari <kaela.hawari@skitaos.com>  
**Sent:** Friday, January 22, 2021 3:46 PM  
**To:** John Avila <javila@vtsv.org>; Ann Marie Wooldridge <awooldridge@vtsv.org>; Jeff Sherwood <Jeff.Sherwood@skitaos.com>  
**Subject:** Re: VW Photo Shoot Request

Following up on this. John and Ann Marie do we have approval to have this video shoot?

Thanks,  
Kaela

Sent from my iPhone

On Jan 21, 2021, at 10:15 AM, Kaela Hawari <[kaela.hawari@skitaos.com](mailto:kaela.hawari@skitaos.com)> wrote:

Good Morning, John and Ann Marie

I have attached our event request permit for a VW video shoot on Thurs, Jan 28<sup>th</sup>.

Jeff is in the Ski Valley and can bring over the signed copy if you would like. Please let us know if you have any questions and/or concerns and next steps for us to get this approved.

Thank you!

**Kaela Gillum Hawari**  
COVID Operations Manager

<image001.png>

[Kaela.Hawari@skitaos.com](mailto:Kaela.Hawari@skitaos.com)  
P 575 776 2291 x2434  
[www.skitaos.com](http://www.skitaos.com)  
<image002.jpg>

<Volkswagen\_Special Event Permit Application.pdf>  
<VW shoot overview.jpg>