

# Sign Code Amendments

- editing and rearranging for clarity
- intent & purpose
- signs not be interfere with pedestrian traffic
- requires a business license for a permit
- planning to require owner to remove or relocate
- no liability to Village as a result of erecting a sign
- **permitted**
- **exempt** (no permit if meet design criteria)
- **prohibited**
- **applicable to all**



# PERMITTED SIGNS

## Permanent On-Premises Sign

- two permitted per business
- 30 square feet max for freestanding or mounted flush to the building
- 8 square feet for perpendicular
- businesses in good standing
- only one may be freestanding



## Multi-tenant Center Sign

- one per street frontage
- submit a master sign program



## Home Occupation

- one non-illuminated

# PERMITTED SIGNS

## Temporary Sign

- one per licensed business in good standing
- not in residential zone
- twice per calendar year
- not exceed 180 consecutive days
- banner, sandwich, or flagpole

## Street Banner

- duration not to exceed 30 consecutive days.

## Special Events

- “off-premises” temporary sign
- one-time event

## Business Directory

- one per building
- not exceed 6 square feet

## Other Signs Permitted by P&Z





# EXEMPT SIGNS

- Construction Signs
- Traffic Direction Signs
- Real Estate Signs
- Recreational Trail Signs
- Message Boards
- Umbrellas
- Residential Signs
- Street Addresses
- Home Security Sign
- On-premises Real Estate Signs
- National, state or locally recognized commemorative symbols, flags, plaques, or historical marker
- Signs or official notices required by law or signs of a duly constituted governmental body or agency.
- Signs placed by a public utility for the health, safety, welfare, or convenience of the public.
- Signs required to be posted pursuant to the New Mexico Ski Safety Act.
- Menu Boards
- Motorized Vehicle Sign
- On-Premises Subdivision Signs
- Gasoline Retailer Sign
- Political Campaign Sign
- “Open” or “Closed” Signs (neon ok)
- Vacancy Sign (neon ok)
- Window Display (NTE 25%)



# PROHIBITED SIGNS

- spotlights
- animated, flash, emit noise or move in any manner
- signs attached to, or painted on any tree, rock or other natural object, utility pole, standpipe, fire escape
- three or more sign faces
- a physical hazard to the public or interfere with pedestrian traffic or the free ingress and egress
- mounted or transported on a trailer
- a Pennant that draws attention to, advertises, or promotes merchandise, services or activities
- lit internally





# Core Village Zone Temporary Sign Permits Number of Businesses

123 Linear Feet of Frontage

★ One Banner or Sandwich Board

200

Feet



	Number of Businesses
Edelweiss + Condos	3
The Blake & Spa	3
Alpine Village + Suites	4
Parcel D PLANNED + Condos	11
Parcel D TEMPORARY	7
Mogul Medical	1
Snakedance + Condos	3
St. Bernard Hotel	2
Resort Center	3
Brownell Chalet	1
TSV Sprung Building	4
Terry's Sports + Condos	2
Sierra del Sol Condos	1
St. Bernard Condos	1
Beausoleil	1
Al's Run Office Building	2
Al's Run Empty Lot	?
Powderhorn Condo	1
Cottom's Residential	1
Wilkinson Residential	1
Twining Condos	1
Lake Fork Condos	1
	54

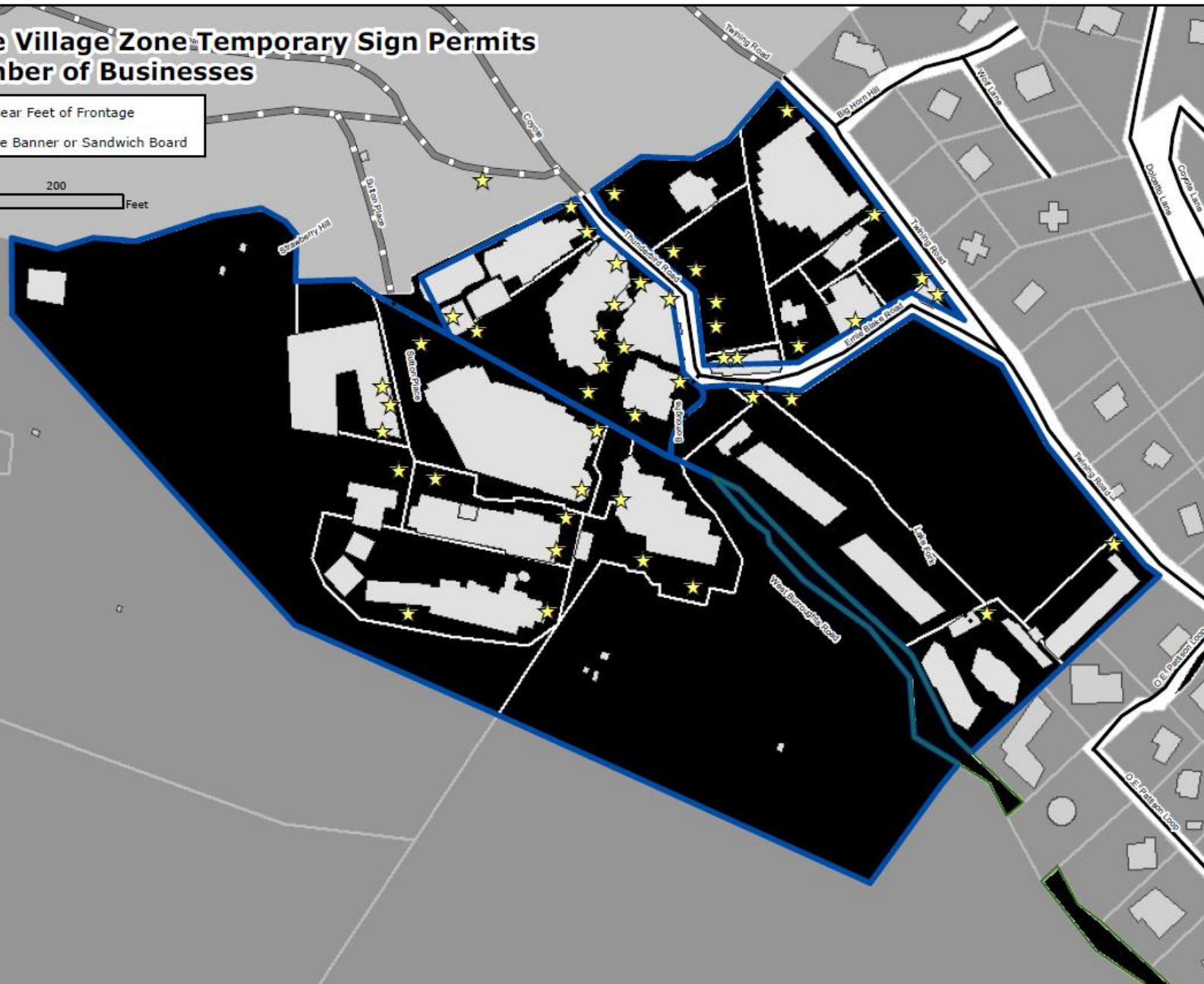
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# Core Village Zone Temporary Sign Permits Number of Businesses

123 Linear Feet of Frontage

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# Alternative Metrics

	Linear Feet of Frontage	Number of Signs / 100	Number of Signs / 200	Number of Businesses	Number of Frontages	Number of Properties
Edelweiss + Condos	530	5	2	3	3	1
The Blake & Spa	1094	10	5	3	4	1
Alpine Village + Suites	422	4	2	4	3	1
Parcel D PLANNED + Condos	766	7	3	11	3	1
Parcel D TEMPORARY	766	7	3	7	2	1
Mogul Medical	299	2	1	1	2	1
Snakedance + Condos	750	7	3	3	4	1
St. Bernard Hotel	733	7	3	2	3	1
Resort Center	541	5	2	3	3	1
Brownell Chalet	361	3	1	1	2	1
TSV Sprung Building	188	1	1	4	1	1
Terry's Sports + Condos	135	1	1	2	2	1
Sierra del Sol Condos	142	1	1	1	1	1
St. Bernard Condos	244	2	1	1	2	1
Beausoleil	729	7	3	1	2	1
Al's Run Office Building	174	1	1	2	2	1
Al's Run Empty Lot	114	1	1	?	2	1
Powderhorn Condo	70	1	1	1	1	1
Cottom's Residential	109	1	1	1	1	1
Wilkinson Residential	50	1	1	1	1	1
Twining Condos	65	1	1	1	1	1
Lake Fork Condos	0	1	1	1	0	1
<b>TOTAL</b>		<b>76</b>	<b>39</b>	<b>54</b>	<b>45</b>	<b>22</b>



# Sign Code Amendments

## CODE SWEEP FOR NON-COMPLIANT SIGNS

1. photo inventory
2. review existing sign permits
3. contact property owners

