Village of Taos Ski Valley Lodger's Tax Advisory Board Meeting Agenda Snakedance Condominiums April 1, 2015 - 1:30PM

I. Call to Order.

- II. Roll Call.
- III. Approval of Agenda.
- IV. Approval of Minutes of the February 25, 2015 Meeting
- V. 2014/2015 Budget
 - a. Budget (See Attached)
 - I. Collections to date \$230,577.53

VI. Review Community Proposals Applications:

Community Proposals:	
Field Institute of Taos*	\$2,000.00
German School*	\$3,000.00
Jillana Ballet School*	\$8,000.00
School of Music*	\$2,500.00
TSV, Inc.*	\$14,000.00
Winter Wine Festival	\$7,800.00
Taos Opera Institute*	\$3,500.00
Northside At Taos Ski Valley	\$2,000.00
High Mountain Hideout*	\$0.00
Taos Sports Associates*	\$3,000.00
Barn Dance 2014 *	\$10,000.00
Tents- Pagoda *	\$10,000.00
Summer Music Series	\$3,000.00
Social Strategy-Facebook Implementation *	\$15,000.00
Flags-Greeters-Signage *	\$10,000.00
Summer Shuttle *	\$6,000.00
Trade Shows *	\$19,000.00
New Projects	\$18,200.00

* Funds have Been Approved

VII. VTSV-CC Presentation

VIII. Miscellaneous.

IX. Announcement of the Date, Time, and Place of the next meeting of the Village Lodger's Tax Advisory Board Adjournment

Village of Taos Ski Valley

Minutes From April 1, 2015 Lodger's Tax Advisory Board Meeting

- I. Meeting called to order 2:00 PM at Snakedance Condominiums
- II. Board Members

Present: Roger Mariani <u>mariani@snakedancecondos.com</u> 776-2277 Absent: Susie Durkee-Geilenfeldt <u>paulandsusie@taosnet.com</u> 776-5723 Ext. #146 Present: Kent Forté <u>kforte@edelweisslodgeandspa.com</u> 737-6900 Present: Chris Stagg <u>ics@skitaos.org</u> 776-2291 Ext. 2227 Absent: Henry Caldwell <u>henrycaldw9810@gmail.com</u> 770-9261

Guests Present: Courtney Tucker, Nancy Grabowski, Katherine Kett, Monica Sanchez, Matthew Foster

- III. The Agenda was approved. Motion by: Chris Stagg & Second by: Kent Forté 3-0
- IV. February 25, 2015 Meeting Minutes were reviewed and approved. Motion by: Chris Stagg & Second by: Kent Forté 3-0
- V. Review 2014-2015 Lodger's Tax Budget:
 - A. Collections thru April 1st \$230,577.33
 1. On par with last year
 - B. Recommended changes to the 2014/15 Budget were approved
 - **C.** Community Grant Proposals
 - 1. Parks and Recreation Committee budget is \$10,000.00
 - 2. Motion by: Kent Forté & Second by Chris Stagg: 3-0

To approve Community grants totaling \$47,000.00for the following with proper documentation to support qualified expenditures.

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Field Institute of Taos	\$2,000.00
German School	\$3,000.00
Jillana Ballet School	\$8,000.00
School of Music	\$2,500.00
TSV, Inc. Fireworks	\$14,000.00
Winter Wine Festival	\$7,800.00
Taos Opera Institute	\$3,500.00
Northside At Taos Ski Valley	\$2,000.00
High Mountain Hideout	\$1,200.00
Taos Sports Associates	\$3,000.00

D. Motion by: Chris Stagg & Second by: Kent Forté 3-0

Approve up to \$40,000.00 from Community Proposals for the following with proper documentation to support qualified expenditures.

Summer Greater in Upper Parking Lot	\$ 8,000.00
New Chamber of Commerce Website Design	\$29,000.00
Summer Projects based on Construction	\$ 3,000.00

VI. Miscellaneous

- A. Barn Dance event for 2015 will not be held in Taos Ski Valley. They will look to return in 2016. Construction in base area. Recommend to still sponsor the event if held in the Taos Valley. Presented to the Council and was met with positive feedback to support this offer.
- **B.** Roger and Nancy will work on a better system for collecting and presenting Grant proposals.

VII. Next Meeting date: TBD at 1:30 at the Snakedance Condominiums Meeting Adjourned 4:30 PM Motion by: Chris Stagg & Second by: Kent Forté 3-0